

Mercury Hampton Ltd – Cookie Policy

Last Updated: 22/08/2024.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work more efficiently and provide information to website owners.

2. Types of Cookies We Use

- **Session Cookies:** Temporary cookies that are deleted when you close your browser.
- **Persistent Cookies:** Cookies that remain on your device for a set period.
- **First-Party Cookies:** Set directly by our website.
- **Third-Party Cookies:** Set by third-party service providers.
- **Tracking Pixels and Beacons:** Small images or code snippets for tracking.

3. Purpose of Cookies

- **Strictly Necessary:** Essential for basic website functions and security.
- **Performance:** Collect anonymous data on site usage to improve functionality.
- **Functional:** Enable enhanced website features and personalization.
- **Targeting and Advertising:** Track browsing habits to display relevant ads.

4. Persistent vs Session Cookies

- **Persistent Cookies:** Remain on your device for a specified period. They remember your preferences or actions across multiple visits.
- **Session Cookies:** Temporary cookies that are deleted when you close your browser. They help you navigate our site during a single visit.

5. Managing Your Cookie Preferences

a) Browser Settings:

You can manage cookies through your browser settings. Here's how to access these settings in common browsers:

- **Google Chrome:** Settings > Privacy and security > Cookies and other site data
- **Mozilla Firefox:** Options > Privacy & Security > Cookies and Site Data
- **Safari:** Preferences > Privacy > Manage Website Data
- **Microsoft Edge:** Settings > Privacy, search, and services > Cookies

b) Our Cookie Management Tool:

Use our on-site tool to customize your cookie preferences at any time.

c) Third-Party Opt-Out:

Some providers offer their own opt-out tools for their cookies.

6. Explicit Consent and Non-Essential Cookies

- We obtain explicit consent before setting any non-essential cookies.
- No non-essential cookies are pre-enabled or set without your active consent.
- You can refuse non-essential cookies without any detriment to your website experience.

7. No Cookie Walls

- Our website does not use "cookie walls".
- You can access our website regardless of whether you accept non-essential cookies.

8. Cookie Management Process

- A clear cookie banner is displayed on your first visit.
- You can accept or reject non-essential cookies.
- Essential cookies are set by default for basic site functionality.
- Your choices are recorded and respected across sessions.
- You can easily change your preferences at any time via our Cookie Management Tool.

9. Updates to Cookie Policy

Following periodic reviews, we may update this policy periodically. The latest version will always be available on our website.

10. Right to Withdraw Consent

We respect your right to control your personal data. As such, you have the right to withdraw your consent for non-essential cookies at any time. Here's what you need to know:

- You can withdraw your consent as easily as you gave it, at any time and without justification.
- Withdrawing consent will not affect the lawfulness of processing based on consent before its withdrawal.
- To withdraw your consent, you can use our Cookie Management Tool accessible through the privacy widget on our website.
- Alternatively, you can contact us directly using the information provided in the Contact Information section of this policy.
- Upon withdrawal of consent, we will stop processing your data collected through the relevant cookies as soon as technically feasible.
- Please note that withdrawing consent for certain cookies may impact your user experience on our website.
- Essential cookies, which are necessary for the basic functionality of our website, will continue to operate even if you withdraw consent for other types of cookies.

We are committed to honouring your choices and protecting your privacy. If you have any questions about withdrawing your consent, please don't hesitate to contact us.

11. Retention Period and Cookie Lifespan

We aim to retain cookies for no longer than necessary to fulfill their purpose. Our general retention period for cookies is up to 2 years to cover all platforms. However, specific cookie lifespans may vary:

- Google Analytics cookies: Up to 1 year
- LinkedIn cookies: 1 day to 6 months
- Goodhire cookies: 2 hours

These retention periods are set by the respective third-party providers and may be subject to change. We regularly review our cookie usage and update this policy accordingly.

12. Contact Information

For questions about our cookie practices, please contact us at:

- **Email:** info@mercuryhampton.com
- **Phone:** +44 1925 937311
- **Address:** Mercury Hampton Ltd, Centrix House, Crow Lane, Newton-le-Willows, St Helens, WA12 9UY, England