



**Mercury
Hampton**

Executive
Performance

PAX Performance Accelerator Programme

Accelerate Your Journey to
Business Excellence in Just
One Quarter

IN PARTNERSHIP WITH



SOFTTOOLS

"A world-leading AI-driven platform, empowering businesses to solve real challenges in real-time with precision and innovation."

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Your Consultancy
Partner of Choice

Introduction

The ability to adapt, innovate, and drive growth is essential for business success.

The PAX Performance Accelerator, held at the prestigious Henley Business School, equips entrepreneurs, founders, and ambitious business leaders with the tools, networks, and strategies needed to **achieve measurable results and elevate performance in just one financial quarter.**

ADVANCED & RELEVANT



This programme embodies a best-practice approach to harnessing advanced business frameworks, processes, tools, and technologies, including AI, to deliver transformative results.

Developed in partnership with Softools, a leading provider of software and AI platform solutions, this initiative recognises that AI is here to stay. Rather than resisting change, we believe it's essential to equip organisations with the skills and confidence to work alongside these technologies and fully realise their potential.



Who Should Attend?

- **Founders, CEOs, and entrepreneurs** looking to scale up and secure long-term growth.
- **Business unit leaders, strategy heads, and programme managers** who want to drive change and are involved in strategy, transformation, onboarding, and business growth initiatives.
- **HR & departmental teams** seeking to collaborate and improve collective performance while tackling real business challenges.
- **Ambitious leaders and managers** dedicated to advancing their careers by mastering succession planning and seizing promotion opportunities.



Overview

BRIEF



2 HOURS

Programme Brief &
PAX Platform Access

PREWORK



2 HOURS

Self-Audit I &
Business SWOT
Issues Log

SPRINT 1



2 DAYS

PAX Model
Business Model
Canvas
5-Year Financials Transform

SPRINT 2



2 DAYS

Products
Projects
Pipeline
People

SPRINT 3



2 DAYS

Board Meets
KPIs
Issue Log
All Insights
Self-Audit II

CHECK-IN



3 HOURS

Key Concepts Refresher
Dragons' Den
Q&A
Feedback

KEY FEATURES

- Blended Coaching: Combines face-to-face and remote sessions for flexibility and engagement.
- PAX Accelerator Platform: Delivers structured support for all concepts.
- AI Integration: Drives real-time learning and step-change improvements in performance.
- Bi-Weekly Check-Ins: Ensures progress through regular web calls.
- Best Practice Framework: Merges advanced tools, technology, and coaching for impactful results.



Coach-Led On-Site



Coach-Led MS Teams



CEO Internal Brief

Benefits

Mini MBA Experience

In one financial quarter, participants will explore essential business processes, frameworks, and best practices, delivering a powerful learning experience akin to a condensed MBA. This includes deep insights into strategy, operations, sales and marketing, leadership, and financial management.

Real-Life Application

The programme emphasises action-based learning, with participants applying tools and techniques directly to the pressing challenges facing their businesses today. This ensures that learning is impactful and immediately relevant.

Exclusive Tools

Gain exclusive access to the PAX Accelerator Application Platform, a suite of business apps designed to help leaders systematically analyse, blueprint, and manage transformation across their organisations. The platform is an essential tool for modern business governance, offering a structured approach to improving performance.

AI-Powered Solutions

A key feature of the programme is the practical integration of emerging AI tools. Participants will work directly with the Softools AI Insights App, a sophisticated platform designed to address complex business challenges and highlight opportunities for improvement. By incorporating AI into everyday decision-making, leaders will be well-placed to keep pace with the rapid technological changes shaping their industries.

Survival and Growth in Competitive Markets

With nine out of ten entrepreneurial businesses failing within their first two years, the PAX Business Performance Accelerator Programme offers vital support. Participants use proven frameworks and tools to move beyond survival, building the foundations for sustainable growth and long-term resilience.

Benefits

Networking and Peer Learning

Beyond the formal learning, the programme provides ample opportunity for participants to connect with like-minded leaders and entrepreneurs. These relationships offer valuable insights, support, and collaboration that often continue long after the programme ends.

Programme Structure and Delivery

Delivered in a residential format over six days across three months, the PAX Performance Accelerator gives participants the chance to fully immerse themselves in learning, while immediately applying new skills and knowledge within their businesses.

Easy Application

Register your interest and we'll arrange a discovery call.

APPLY NOW

Whether you're the founder of a scale-up or a business leader seeking new tools to drive organisational change, the PAX Performance Accelerator Programme offers a transformative experience.

To register interest for yourself or your team, email chris.hickey@mercuryhampton.com.

Register Interest

Programme Format

- Six intensive days across three months (two days each month).
- Location: Henley Business School, on the banks of the River Thames, UK.
- Residential format, allowing for immersive learning, networking, and team collaboration.
- Comfortable overnight accommodation available at Henley Business School.
- Price shared on enquiry, with discounts available for groups.





Why PAX?

Combat Business Failure

With nine out of ten entrepreneurial businesses failing in their first two years, our programme provides a proven framework for long-term **business resilience** and **growth**.

Immediate Real-World Impact

The programme is designed so participants apply new concepts directly to their current business challenges, ensuring learning translates into **tangible results** from day one.

Immersive, Collaborative Format

Held at Henley Business School in a residential setting, the programme fosters **deep engagement**, peer learning, and valuable networking with like-minded leaders.

Gain Insight

Utilise AI-driven solutions for real-time, best-practice strategies that **enhance performance**.

Develop Agility & Innovation

Cultivate a flexible, **innovation-driven mindset** to thrive in dynamic markets and evolving environments.

Expert Delivery

The collaboration between Mercury Hampton and Softools ensures participants benefit from **industry-leading expertise** in both business transformation and technology integration.

Address Challenges Together

Intact teams **achieve stronger outcomes** by collaboratively addressing business-specific challenges.

Flexible for Teams & Individuals

The course suits founder CEOs, managers, departmental teams, and functional specialists, with discounts for group bookings, making it **accessible** and **cost-effective** for organisations.

*Send an
Email!*

FAQs

What topics and skills does the programme cover?

Participants will learn essential business processes, tools, and best practices, including: strategic planning and execution; business analysis and transformation; leadership and team collaboration; agile and innovation-driven thinking; and application of AI-powered business tools.

What is the PAX application?

The PAX application drives sustained business success by embedding actionable tools and AI-driven insights into daily operations, fostering innovation, scalability, collaboration, and accountability.

With customisable solutions, performance tracking, and a focus on agility and resilience, it ensures businesses adapt, thrive, and maintain a culture of continuous improvement. It is also a scalable shared platform which replicates best practices across teams to amplify results.

Do I have access to the PAX application after successfully completing the course?

Yes, for 6 months. And, you'll be able to email us with questions at any time.

What is the price?

The price of the PAX Performance Accelerator Programme depends on the number of participants joining from your organisation. Discounts are available for groups. Enquire for more information.

What is included in the programme fee?

The programme fee covers all learning sessions, materials, and access to the PAX Accelerator Application Platform. Overnight accommodation at Henley Business School is available but not included in the fee.



About Us

Mercury Hampton offers 26 specialised services in culture, people, and performance optimisation over 20 countries from four global offices. We partner with organisations within manufacturing, engineering, infrastructure, and scientific industries to:

- Make informed, data-driven hiring decisions with business intelligence;
- Attract and retain top talent;
- Accelerate individual and team performance through targeted programmes.



Stay ahead of the curve with Mercury Hampton Insights, where you can explore expert perspectives on STEM industry trends, business challenges, and strategic insights for professional development and recruitment.

[Explore Our Insights](#)

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Talent
Consultancy**

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- Employer of the Year for the Borough 2022
- Scale Up Winners, North West Region 2022
- Scale Up National Finalists 2022
- International Award for Most Insightful Culture 2023
- Innovation Business of the Year 2023
- Best STEM Talent Acquisition Firm 2024 from British Made Awards 2024

Your **Consultancy Partner** of Choice, Enhancing Culture, People & Performance.

Let's discuss how we can become a value-added partner to your organisation.

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